



EEC
2026

Environmental Education
Conference 2026

Empowering Future
Generations Through
Environmental Literacy

27 - 28 October 2026

Imperial Hotel Kuching, Sarawak

ENVIRONMENTAL EDUCATION CONFERENCE (EEC) 2026

Organised by



Supported by



Sponsorship Prospectus

WHY SPONSOR & EXHIBIT AT EEC 2026?



Targeted Engagement

Direct access to
decision-makers, educators,
and sustainability leaders



Brand Positioning

Position your organisation as
a champion of environmental
education and ESG initiatives



Meaningful Impact

Support initiatives that drive
awareness, education, and
long-term environmental
change



Strategic Visibility

Less crowd, more quality
interactions compared to
large conferences



SPONSORSHIP TIERS & BENEFITS

	Platinum MYR 40,000	Gold MYR 30,000	Standard MYR 10,000
Slots Available	2	2	7
Booth & Conference Benefits			
Exhibition Space	6m x 6m	6m x 3m	3m x 3m
Exhibitor Badges	5	4	3
Conference Registration	3	2	1
Branding Benefits			
Logo on Website & Collaterals	✓	✓	✓
Social Media Feature	3 posts	2 posts	1 post
Video Loop During Conference	✓	✓	x
Conference Bag Insert	✓	✓	x
Exhibitor Listing in Conference Programme Book	✓	✓	✓
Logo Featured on the Official Website Together a Hyperlink to the Company Website	✓	✓	✓
Logo Placement on the Main Screen Throughout the Conference	✓	✓	x
Official Company Bunting at the Conference Area	✓	✓	x
One Full-Page Advert in the Conference Programme Book	✓	x	x

ADDITIONAL SPONSORSHIP ADD-ONS

Sustainable Coffee Break Sponsor

RM 16,000
(per coffee break session)

Support meaningful networking moments by sponsoring the conference coffee break sessions, where delegates recharge and engage in informal discussions throughout EEC 2026.

What you will get?

- **Official Recognition** as the Sustainable Coffee Break Sponsor
- **Sponsor Logo Placement** at the buffet line during the coffee break session
- **Verbal Acknowledgement** by the emcee during the sponsored coffee break

All materials to be prepared by the sponsor in advance prior to the session(s).

Conference Lunch Sponsor

RM 40,000
(per day)

Showcase your organisation's commitment to sustainability and collaboration by sponsoring the conference lunch sessions, bringing delegates together in a welcoming dining environment during EEC 2026.

What you will get?

- **Official Recognition** as the Conference Lunch Sponsor
- **Prominent Sponsor Logo Placement** at the sponsored lunch area
- **On-screen Recognition** during the sponsored lunch session
- **Verbal Acknowledgement** by the emcee during the lunch session
- **Marketing Material Placement** at the sponsored lunch area

All materials to be prepared by the sponsor in advance prior to the session(s).

In-Kind Sponsorship

Support the conference by providing the goods or services that contribute to the conference success.

In-kind contributions may include:
Conference Materials / Services
(non-monetary sponsorship)

Subject to the Organiser approval and conference requirements

What will you get?

- **Verbal Acknowledgement** by the emcee

SPONSORSHIP TERMS & CONDITIONS

1. INTRODUCTION

1.1 These terms and conditions and the Sponsorship Form to which they are attached set out the terms on which you (the Sponsor) agree to sponsor the Event. Please read the Agreement carefully and make sure you understand it before signing. You understand that by signing the Sponsorship Form, you agree to be bound by the terms of the Agreement.

1.2 References to “us”, “we”, and “our” shall refer to the Organiser, and references to “you” and “your” shall refer to the Sponsor.

2. GRANT OF RIGHTS

2.1 We grant to you:

2.1.1 The Sponsorship Rights (as defined in the Sponsorship Prospectus); and

2.1.2 A non-transferable, non-exclusive, royalty-free license to use the Event logos and trademarks (the “Event Marks”) provided to you in accordance with clause 3.4 solely to promote your sponsorship of the Event, during the Term (as defined in clause 6.1) and in accordance with the terms and conditions of this Agreement.

2.2. You grant to us a worldwide, non-exclusive, royalty-free, sub-licensable, license to use your logos and trademarks (the “Sponsor Marks”) provided to us in accordance with clause 3.3:

2.2.1 During the Term to promote and exploit the Event; and

2.2.2 For a period of six months following the Event in any report produced about the Event and in any promotional material for similar events.

2.3 In the event that you change the Sponsor Marks at any time during the Term, you agree that we shall not be obliged to make any consequential changes to materials that include the Sponsor Marks produced by us on our behalf for or in connection with the Event (including, but not limited to, reprinting promotional literature or publicity materials) unless you agree in writing in advance to meet the costs and expenses incurred by us arising from such change.

2.4 If for any reason, we are unable to deliver any of the Sponsorship Rights, we will inform you as soon as reasonably practicable. We may substitute alternative benefits in respect of the same Event to an equivalent value of the relevant Sponsorship Rights without any liability to you.

2.5 You acknowledge and agree that you shall be solely responsible for all costs that you incur relating to your attendance at the Event (including, without limitation, any travel costs, the costs of any temporary staff and any costs relating to the stand you erect at the Event)

2.6 You shall promptly comply with all reasonable instructions and directions issued by or on behalf of us in connection with the Event and its promotion (including, without limitation, any instructions or directions given in relation to the use of the venue at which the Event is being held). We shall not be responsible for any failure or delay in providing any of the Sponsorship Rights where such failure occurs directly or indirectly as a result of your failure or delay in complying with any of our reasonable instructions or directions.

3. YOUR OBLIGATIONS

3.1 You undertake to support the Event through appropriate marketing and promotional channels and to collaborate with us on any appropriate joint marketing or promotional projects relating to the Event.

3.2 You undertake to exercise the Sponsorship Rights in accordance with the terms of this Agreement.

3.3 You shall, within seven days of signature of this Agreement by both parties, supply us with examples of the Sponsor Marks in suitable format.

3.4 You shall, prior to distributing any promotional materials referencing the Event and/or using the Event Marks (the "Sponsor Materials") provide copies of the Sponsor Material to us for our approval (not to be unreasonably withheld). You undertake that you shall not distribute any Sponsor Materials until you have received written confirmation from us that we approve the Sponsor Materials. You are solely responsible for meeting all costs relating to the Sponsor Materials, (including reprinting costs if our approvals are not obtained prior to printing).

3.5 You undertake that any Sponsor Materials will:

3.5.1 Comply, without limitation, with all relevant laws and regulations in force that relate to the promotion of the Event;

3.5.2 Comply with any instructions or directions issued by or on behalf of us;

3.5.3 Not contravene any applicable law, infringe the rights of any third party or contain any inaccuracies of fact; and

3.5.4 Include any legal or good practice notices as required by us from time to time.

4. OUR OBLIGATIONS

4.1 In addition to the license granted at clause 2.1, we shall provide the Sponsorship Rights and organise the Event using reasonable skill and care and will consult with the Sponsor Representative (as set out on the Sponsorship Form) on aspects of the Event where we deem it appropriate to do so.

4.2 The Sponsorship Rights are personal to you and we are not obliged to provide the Sponsorship Rights (or any parts of them) to any other entity or person.

5. SPONSORSHIP FEE

5.1 In consideration of us providing the Sponsorship Rights, you shall pay to us the Sponsorship Fee (as set out on the Sponsorship Form) in accordance with the Payment Period (as set out on the Sponsorship Form).

5.2 All Sponsorship Fees are subject to 8% Sales and Service Tax (SST), which will be charged upon issuance of the invoice.

5.3 If the Sponsorship Fee is not received by us when due, we reserve the right not to supply, or cease to supply, any or all of the Sponsorship Rights.

5.4 Sponsorship Form must be returned to us by **27 September 2026** (Any late order, on surcharge will be imposed).

6. TERM AND TERMINATION

6.1 This Agreement shall take effect on the date the that the last party signs the Sponsorship Form and shall continue until the completion of the Event (the "Term"), unless terminated early in accordance with its terms.

6.2 Either party has the right at any time to terminate this Agreement immediately by giving written notice to the other in the event that the other:

6.2.1 Has committed a material breach of any its obligations under this Agreement (including failure to pay amounts due under this Agreement) and has not remedied any such breach (if capable of remedy) within fourteen (14) days of being required to do so by written notice.

6.3 Termination of this Agreement by either party for any reason shall be without prejudice to any rights or obligations that may have accrued as at the date of such termination.

6.4 Upon termination of this Agreement by us in accordance with this clause 6, all outstanding sums owing to us at the date of termination shall become due and payable without deduction or set-off. Where termination occurs before you have received all the Sponsorship Rights, we shall charge you such proportion of the Sponsorship Fee (calculated in good faith) as is reasonable to reflect the value of the Sponsorship Rights received by you prior to the date of termination.

6.5 Upon expiry or termination of this Agreement, the parties agree that:

6.5.1 Our obligations to provide any further Sponsorship Rights shall cease;

6.5.2 Any licenses granted pursuant to this Agreement shall immediately cease.

7. CONFIDENTIALITY

7.1 Each party shall treat in confidence all information obtained from the other pursuant to this Agreement that is confidential in nature (which shall include details of the Sponsorship Fee) and shall such confidential information solely for the purpose of exercising its rights or performing its obligations under this Agreement.

7.2 Each party shall only disclose confidential information: (i) to those of its employees who may reasonably need to know the same to the extent required for the proper performance of this Agreement; and (ii) to the extent that such confidential is required by law.

8. FORCE MAJEURE

8.1 "Force Majeure" means any circumstances beyond the reasonable control of either Party (including, without limitations, any governmental action, act of God, strike, terrorism, lockout or other forms of industrial action).

8.2 If any Party is affected by Force Majeure which affects or may affect the performance of any of its obligations under this Agreement, it shall forthwith notify the other Party of its nature and extent.

8.3 No Party shall be deemed to be in breach of this Agreement, or otherwise be liable to the other Party, by reason of any delay in performance, or the non-performance, of any of its obligations hereunder, to the extent that the delay or non-performance is due to any Force Majeure of which it has notified the other Party, and the time for performance of that obligation shall be extended accordingly.

9. CANCELLATION

9.1 The Organiser reserves the right to cancel, postpone or reschedule events due to government restrictions or unforeseen circumstances. In case of cancellation of IECC 2026, full refund will be made within fourteen (14) days via the same method payment was made, unless requested otherwise.

10. GENERAL

10.1 This Agreement contains the entire agreement and understanding between the parties and supersedes all prior agreements, understandings or arrangements (both oral and written) relating to the subject matter of this Agreement.

10.2 You acknowledge that you have not relied on, and shall have no remedy in respect of, any statement, representation, warranty, understanding, promise or assurance (whether negligently or innocently made) of any person other than as expressly set out in this Agreement.

10.3 This Agreement shall not create, nor shall it be construed as creating, any partnership or agency relationship between the parties.

SPONSOR DETAILS

Business Name

Business Address

Contact Person

Email Address

Contact Number

Sponsorship Tier (Please tick ✓)

Platinum	RM 40,000.00	☐
Gold	RM 30,000.00	☐
Standard	RM 10,000.00	☐
Sustainable Coffee Break Sponsor	RM 16,000.00	☐
Conference Lunch Sponsor	RM 40,000.00	☐
In-kind (please state): _____		

Booth Number: _____ Amount Paid: RM _____

By signing, you agree to support the event as specified above.

Name: _____

Date: _____

Thank you for your generous support!

For questions, please contact **Mr Reagan Jubang (Secretariat)**

Tel: **+6 082 – 555 189** Email: **reagan@placeborneo.com**

or **Ms Ng Kai Ning** Email: **ngkaining@nreb.gov.my**

SPONSORSHIP FORM

Standard Booth includes:

- 3x2.5m backdrop
- 1 13amp power point
 - 1 exhibition desk
 - 2 chairs
 - 1 waste bin
 - 2 arm spotlights
 - 1 lot fascia name

Name of Staff	NRIC/Passport No	Contact No.

Proposed list of items to be displayed	Item Value



PAYMENT DETAILS

*Note:

- i. Products not listed MAY NOT be allowed to be displayed at the exhibition. (Please attach additional sheet if necessary)
- ii. Once your application has been approved, an invoice will be issued. Kindly remit the payment within the stated period to confirm your participation. Bank details are stated as follows.

Payee	NATURAL RESOURCES AND ENVIRONMENT BOARD
Bank	RHB Bank
Account No.	21121250079308

All sponsorship materials are to be submitted within 30 days after signing this Form. For monetary sponsorship, kindly remit the payment to the bank details above within the Term.

Please submit supporting documents along with this Sponsorship Form.

Should you need more information, please do not hesitate to contact **Mr Reagan Jubang at +6 082 – 555 189 or email at reagan@placeborneo.com** or **Ms Ng Kai Ning at ngkaining@nreb.gov.my**

FOR E - INVOICE PURPOSE

For the purpose of E-Invoice issuance, we require you to provide the following details:

- i. Company Name (as per SSM Registration)
- ii. Tax Identification Number (TIN)
- iii. Company Registration Number
- iv. Company Address
- v. Contact Number
- vi. Email Address
- vii. SST Registration Number
- viii. Tourism Tax Registration Number
- ix. Malaysian Standard Industrial Classification (MSIC) Code
- x. Business Activity
- xi. E-Invoice Implementation Date

ACKNOWLEDGMENT

I acknowledge that I have read and agreed to the terms and conditions as stated in the Agreement.

Name :

Designation :

SHELL SCHEME BOOTHS

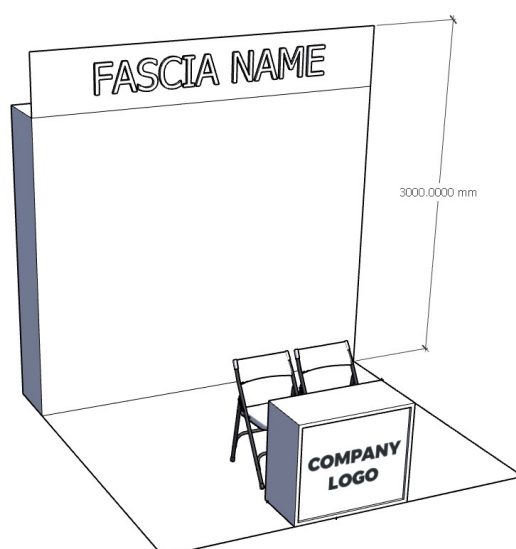
Our Shell Scheme Stand Fascia Wording are:

Fascia Board Company Name: Please Insert Company Name (max 30 characters only)

[illegible]

NOTE:

- Only one fascia name is allowed on each exhibiting stand. RM 35.00 per letter will be charged for any additional or changing of name after the name has been put up.
- The secretariat or organiser will not be responsible for any spelling error and amendment on-site.
- All exhibitor's complete build-up stands will be provided with 1 partial backwall, open sides and front. Exhibitor's occupying corner and/or independent perimeter stands are to indicate below if any side wall is required. If no preference is indicated, no side wall(s) will be provided to give better visibility.



IMPORTANT NOTES:

- Please indicate on the plan the location of the 13 Amp socket/s to be installed on your complete build-up stand.
- Please use 13A as the symbol in marking the location.
- If additional sockets are required, please order using form.

Backwall

2.44m/8ft high white laminated 3mm thick plywood panels joined by aluminum section.

Exhibitor is required to provide the design they wish to display on the backwall to appointed contractor.

Fascia

30cm/1ft high with the exhibitor's name and stand number in blue on white background. Aluminum frame, letters on infill panels colour may vary.

Lighting

2x arm spotlights are mounted on top of the fascia to illuminate the display area.

Floor

Existing hall carpet.

Furniture

Once reception desk and two folding chairs.

Power

One-unit 13A PowerPoint (single phase-230V)





For questions, please contact

Mr Reagan Jubang (Secretariat)

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Ms Ng Kai Ning

Email: ngkaining@nreb.gov.my